
Wednesday, August 10, 2011

1:30 pm – 3:00 pm

THE POWER PANEL – *Monetizing Technology*

Moderator:

Nancy Largay, Vice President, *Reed Exhibitions*

Panelists:

Rick Calvert, Co-founder, *Blogworld and New Media Expo*

David Adler, CEO and Founder, *BizBash Media*

Mary Dolaher, CEO, *IDG World Expo*