

# SPONSORS

## 2011/2012

### Hosts and Title Sponsors



#### Advantage BOSTON

**Website:** [www.AdvantageBOSTON.com](http://www.AdvantageBOSTON.com)

**Contact:** Bob Pellegrini

**Address:** 415 Summer Street, Boston, MA 02210

**Phone:** 877-393-3393 **Fax:** 617-954-3326

**Email:** [rpellegrini@AdvantageBOSTON.com](mailto:rpellegrini@AdvantageBOSTON.com)

Take advantage of Boston's two world-class convention centers and unrivaled meeting solutions. The Boston Convention & Exhibition Center and the Hynes Convention Center were designed with your needs in mind, from fully-customizable exhibition and meeting spaces, to free wireless Internet access, and much more. Only Boston offers the accessibility to attract more attendees, the flexibility to meet your event needs, award-winning customer service, and the attractions of America's Walking City. The Boston Convention Marketing Center is your single point of contact for RFP submissions, hotel room blocks and site visits of Boston's convention centers. Arrange your site visit today. Call 877-393-3393 or visit [www.AdvantageBOSTON.com](http://www.AdvantageBOSTON.com).



#### Massachusetts Convention Center Authority

**Website:** [www.massconvention.com](http://www.massconvention.com)

**Contact:** JoAnn Washington

**Address:** 415 Summer Street, Boston, MA 02210

**Phone:** 617-954-2304

**Email:** [jwashington@massconvention.com](mailto:jwashington@massconvention.com)

The Massachusetts Convention Center Authority owns and oversees the operations of the Boston Convention & Exhibition Center, the John B. Hynes Veterans Memorial Convention Center, the MassMutual Center in Springfield, Massachusetts and the Boston Common Parking Garage. In 2009, the MCCA hosted 208 events at the BCEC and the Hynes with 714,128 attendees, generating 521,556 hotel room nights and \$420 million in economic impact for Greater Boston. Completed in 2004, the Boston

Convention & Exhibition Center has helped the City of Boston return to the top tier of the nation's convention cities in just four years. The building is New England's largest enclosed man-made space and the 14th-largest convention center in the nation, as it includes 516,000 square feet of contiguous exhibit space and 160,000 square feet of flexible meeting space. The BCEC has also been credited with transforming South Boston's Waterfront with the addition of hotels and fine restaurants. Specializing in hosting events for some of the Commonwealth's key economic engines (biotech, medical, academic), the BCEC is one of the most technologically advanced convention centers in North America, featuring free WiFi throughout the building and state-of-the-art audio and visual technologies. Combined with the Hynes Convention Center in downtown Boston, the Massachusetts Convention Center Authority has generated more than \$3 billion in economic impact over the past six years. The Authority is in the midst of a campaign to look at possibly expanding its facilities to launch itself into the Top 5 convention destinations in North America. More information on this initiative can be found at [www.t5boston.com](http://www.t5boston.com).

### Gold Sponsors



#### American Exhibition Services, LLC

**Web site:** [www.aes.marketing.com](http://www.aes.marketing.com)

**Contact:** Bliss Beasley, Executive Vice President

**Address:** 2700 Second Avenue South  
Birmingham, AL 35233

**Phone:** 205-314-7300 **Fax:** 205-314-7385

**Email:** [bbeasley@aesmarketing.com](mailto:bbeasley@aesmarketing.com)

AESTM offers an array of marketing opportunities to enhance exhibitors' exposure prior to, during and following a show. These established services are provided to exhibitors at affordable prices and create revenue for the show. Our services include the Exhibitor Preview literature carousel, Buyer's Action Pack mailer, Convention News Network featuring live on-site interviews, Hand Sanitizer units, WideEmotion 18-ft. HD Screen, and Marquees in Motion shuttle marketing programs. In addition to our

services, AES recently introduced new opportunities to enhance the show experience. These include AES Branded Segways and the AES Scooter Squad, mobile marketing in and around the convention facility. The AES Mobile ImPAKs, sleek backpacks with audio, video, Bluetooth® and scent distribution capabilities. AES Bluetooth® Marketing allowing organizers and exhibitors to broadcast show messaging to attendees with their Bluetooth® activated. Flexible partnering options offered to best suit your show's needs including outsourcing, rentals and fulfillment.



**ASP**

**Web site:** [www.aspevents.com](http://www.aspevents.com)

**Contact:** Steve Mackenzie, Vice President, Global Sales

**Address:** 6260 McLeod Drive, Suite 120  
Las Vegas, NV 89120

**Phone:** 702- 433-2611

**Email:** [steve.mackenzie@aspevents.com](mailto:steve.mackenzie@aspevents.com)

ASP has been designing and building websites for trade and consumer shows since 1997, so can offer expert advice and assistance brought through our years of knowledge and experience. Our websites, built on our exclusive content management system, SHOWOFF, give show organizers a range of online tools to manage the event campaign. A SHOWOFF website will allow organizers to: create new revenue streams, bring your expo brand alive online, achieve ROI from online activities, integrate with other suppliers for a seamless experience all with easy measurement and analytics of your event campaigns.



**Event Technology Services**

**Web site:** [www.ets-av.com](http://www.ets-av.com)

**Contact:** Jeffery Marker, Co-Founder

**Address:** 2051 W. Walnut Hill Lane, Irving, TX 75038

**Phone:** 972-756-0106 **Fax:** 972-756-0123

**Email:** [jmarker@ets-av.com](mailto:jmarker@ets-av.com)

At ETS, we provide focused attention to the attendee, speaker, exhibitor, and show manager, ensuring success at every event we manage. Our goal is to... ..create an environment where the attendee can be "wowed" by a keynote while the technology remains transparent, creating a seamless delivery of the intended message. ...create an environment where the speaker can feel comfortable and relaxed, knowing all of the technology requirements have been met, allowing for concentration solely on the

audience. ...create an environment where the exhibitor can achieve an exceptional impact on the exhibit floor, gain a strong return on investment, and seek out more opportunity to integrate with the show. ...provide a backbone for show management with consistent, premium service by creative individuals allowing the attendee, speaker, and exhibitor to shine during the event. Service. Solutions. Redefined.

**F R E E M A N**

**Freeman**

**Web site:** [www.freemanco.com](http://www.freemanco.com)

**Contact:** Christie Greenleaf

**Address:** 909 Newark Turnpike, Kearny, NJ 07032-4307

**Phone:** 201-299-7400 **Fax:** 201-299-7340

**Email:** [christie.greenleaf@freemanco.com](mailto:christie.greenleaf@freemanco.com)

Freeman is the world's leading provider of integrated services for face-to-face marketing events, including expositions, conventions, corporate events, and exhibits. Founded in 1927, the company is headquartered in Dallas, Texas, with offices in 40 cities across North America. The company remains privately held by the Freeman family and employee owners through an Employee Stock Ownership Plan. Freeman produces over 4,300 trade shows annually, including 102 of the largest 200 U. S. trade shows, and over 11,000 other events of all sizes worldwide. The company's full-service solutions include event design and production, communications content development, execution, and measurement; logistics planning and on-site coordination; large-scale digital graphics and banners; furnishings, flooring, and décor; event staging; audio, video, lighting, projection, digital services including presentation management; simultaneous interpretation; entertainment; theatrical and heavy equipment rigging; exhibit construction and program management; installation and dismantle services; electrical and utilities; global freight transportation and material handling services.

**H A R G R O V E**  
TRADE SHOWS | EVENTS | CUSTOM EXHIBITS

**Hargrove, Inc.**

**Web site:** [www.hargroveinc.com](http://www.hargroveinc.com)

**Contact:** Mark Shadwick, Director of Trade Show Sales

**Address:** One Hargrove Drive, Lanham, MD 20706

**Phone:** 301-306-4622 **Fax:** 301-306-9318

**Email:** [mshadwick@hargroveinc.com](mailto:mshadwick@hargroveinc.com)

Hargrove produces more than 1,000 trade shows, events, and custom exhibits throughout North America each year. Trade show clients include major trade associations and corporations. Hargrove's legendary events division

produces memorable décor and production services for general sessions, galas, large-scale outdoor and corporate events. The company creates custom and rental exhibits for museums, companies and associations and is a leader in sustainability initiatives.



### Interactive Media Products (CDShowGuides)

**Web site:** [www.intmp.com](http://www.intmp.com)

**Contact:** Wendy Freiwald, President

**Address:** 605 Yorktown Road, De Forest, WI 53532

**Phone:** 608-846-8379 **Fax:** 608-586-0518

**Email:** [wendy@cdshowguides.com](mailto:wendy@cdshowguides.com)

MOBILEShowGuides reduce excessive waste associated with tradeshow literature. Interactive Media Products produces online and digital show bags (exhibitor/sponsor contact information and literature, conference handouts, schedules, ads, etc) for distribution via CD, email, USB, or Mobile Technology. We offer the ability to completely eliminate your printed directory, or simply reduce it with an electronic component. We actively collect your exhibitors' brochures, catalogs, and multi media materials, organize them into an interactive directory (along with your conference session handouts, schedules, and ads), and distribute them to your attendees. Every attendee receives information from every exhibitor. Increase show revenue with sponsorships and ad revenue, decrease marketing cost for your exhibitors, and make your event more GREEN! Give your attendees all the information they want without the waste.



### Par Avion

**Web site:** [www.paravion-inc.com](http://www.paravion-inc.com)

**Contact:** Toby Brenner, President and CEO

**Address:** 6033 W. Century Blvd., Suite 780  
Los Angeles, CA 90045

**Phone:** 800-927-3327x4426 **Fax:** 310-649-3554

**Email:** [tobyb@paravion-inc.com](mailto:tobyb@paravion-inc.com)

Looking for what's next now in regards to the latest in housing services? Then look no further as Par Avion is the company for you! From providing a 'one-stop' seamless experience where an individual can make hotel, air and car rental reservations, our knowledgeable and experienced staff excel at finding creative solutions to your challenges. Utilizing best of breed technology and proven methods to increase room usage, Par Avion will provide unparalleled customer service which has contributed to our success

and the fact that we have not had a 'former' client in over 10 years. It is time you made the change to experience the Par Avion Difference.



### SMART-reg International, Inc.

**Web site:** [www.SMART-reg.com](http://www.SMART-reg.com)

**Contact:** Arnie Roberts, President and CEO

**Address:** 990 San Antonio Road, Palo Alto, CA 94303

**Phone:** 888-999-9169 **Fax:** 650-565-9300

**Email:** [arnie@SMART-reg.com](mailto:arnie@SMART-reg.com)

For over 28 years, SMART-reg International has been providing fail-safe registration and lead retrieval with passionate customer service. SMART-reg is a technology-savvy service provider that brings innovation, results and now more than ever, value for your registration and data management budget. We give you an array of solutions to choose from or complete turnkey systems that uniquely fit your event and your bottom line. We are more than just registration! Our value-add solutions integrated with our online, on-site and lead retrieval systems will enhance the Attendee and Exhibitor experience. A sampling... Colleague or Product Locators; Agenda Printing Kiosks; Web-Based Banquet Seating; Online Exhibitor Booth Sales and Sponsorships; Speaker logistics; Attendee Networking; RFID or MagCard Badging technology; Our award winning Tap-N-Go for session/event tracking; WEB-Based Certificate printing and ShowFloor Detective --Who swiped Me?

### Silver Sponsors



### a2z, Inc.

**Web site:** [www.a2zinc.net](http://www.a2zinc.net)

**Contact:** Rajiv Jain, President and CEO

**Address:** 10320 Little Patuxent, Suite 1250  
Columbia, MD 21044-3343

**Phone:** 410-740-9200 **Fax:** 442-393-2434

**Email:** [rajiv@a2zinc.net](mailto:rajiv@a2zinc.net)

a2z, Inc. provides event planners and organizers with a powerful web-based software suite that helps increase and accelerate booth sales. Clients also realize improved productivity in back office processes; increased connectivity with their membership, CRM and financial databases; and an improved web presence for their attendees and exhibitors. Features include online tradeshow floor plans, event websites, abstract/speaker management, matchmaking tools, personal itinerary builder, plus much more. The company has ranked among the fastest growing private companies in the 2007, 2008, and 2009 Inc. 5000 List.



## EXPOCAD

**Web site:** www.expocad.com

**Contact:** Rich Stone, CEO

**Address:** 69 South LaSalle Street, Aurora, IL 60505

**Phone:** 630-896-2281 **Fax:** 630-859-7576

**Email:** sales@expocad.com

A. C. T. Inc., established in 1986, produces event management and marketing software & service solutions through the EXPOCAD® brand including: WEB, FX, VR2, Contractor™, Mobile, Community Groupsites, CSI, Space Draws, Mini Maps and more. Integration & automation designed to streamline all facets of event planning with ROO & ROI opportunities.



## Metropolitan Exposition Services, Inc.

**Web site:** www.metro-expo.com

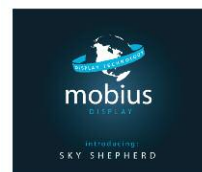
**Contact:** Marty Glynn, President and CEO

**Address:** 115 Moonachie Avenue, Moonachie, NJ 07074

**Phone:** 201-994-1300 **Fax:** 201-994-1350

**Email:** info@metro-expo.com

Yesterday's Values, Tomorrow's Vision, Delivered Today Metro-Expo is a cohesive and proactive team of conscientious professionals in tune with our ever-changing event industry. Metro believes in providing an environment that promotes a kinship with the entrepreneur in all of us. We don't just say it. We deliver it! Value: We are a consistently reliable team whose vested interest ensures our partners success. Our network, our service and our equipment provide you an unparalleled added value. Vision: Collaboration, flexibility and integrity are the cornerstone of a vision that focus on you, your exhibitor and all your key partners. This is precisely the reason we have retained 99% of clients since inception. Come share in our vision. Delivered: We will earn your trust by taking your unique vision and requirements and marry them with honor and commitment to deliver a finished product on time, on budget and with a smile. From conception to execution... it's all about the delivery. In addition, we have a full service A/V company that proudly produces the In Show Network, a digital marketing platform offering exhibitors the opportunity to "Broadcast Your Brand" and extend their presence beyond the physical booth space via the use of multiple HD monitors positioned in high-traffic areas on the show floor.



## Sky Shepherd presented by Mobius Display

**Web site:** www.mobiusdisplay.com

**Contact:** Dewey Parsons, Partner

**Address:** P.O. Box 517, Warrington, PA

**Phone:** 617-842-5000

**Email:** dewey@mobiusdisplay.com

How better to communicate with your customers than with SKY SHEPHERD, presented by Mobius Display. This groundbreaking product will instantly announce to your customers everything you need them to know. Harness the power of instant visual messaging, welcome and direct your audience, indicate a change in your program, thank a sponsor, broadcast a new product or reveal a new strategy, or use SKY SHEPHERD as an advertising tool on its 360 degree, wireless messaging signage, where you can advertise your company with 21st century technology.

And if you consider the advertising possibilities, you may create a revenue stream.

All you need is a 110 watt outlet and we can do the rest for you!



## New Orleans Metropolitan Convention & Visitors Bureau

**Web site:** www.neworleanscvb.com

**Contact:** Salle Pavlovich, Director, Corp. and Trade Shows

**Address:** 2020 Saint Charles Avenue  
New Orleans, LA 70130

**Phone:** 504-566-5035 **Fax:** 504-566-5046

**Email:** spavlovich@neworleanscvb.com

Consistently recognized as one of the top five convention and visitor bureaus in the United States, the New Orleans Convention & Visitors Bureau is the driving force behind New Orleans' most important industry, tourism. Today the cultural riches, sensual indulgences and unparalleled service that define the New Orleans experience continue to flourish, as they have for centuries. The most celebrated and historic core of the city—including the French Quarter, Central Business District, Warehouse and Arts District, Magazine Street, the Faubourg Marigny and Garden District—are thriving. In 2009, New Orleans welcomed 7.3 million visitors, nearly double the amount of visitors in 2006. Holding meetings and conventions in New Orleans couldn't be easier when handled by the NOMCVB. With a 50 year history and long-standing ties to local and national suppliers, the NOMCVB has the resources to ensure that your event is not only successful, it is the benchmark for all your future meetings. Come see why New Orleans is consistently chosen as a top 10 convention destination. We stand ready to help you maximize your return on investment as well as create an unforgettable experience for your attendees, exhibitors and show owners.



### New Orleans Morial Convention Center

**Web site:** www.mccno.com  
**Contact:** Keith Levey, Director, Sales & Marketing  
**Address:** 900 Convention Center Blvd.  
New Orleans, LA 70130  
**Phone:** 504-582-3003 **Fax:** 504-582-3032  
**Email:** klevey@mccno.com

In walking-friendly New Orleans, New Orleans Ernest N. Morial Convention Center is literally just steps away from the Warehouse/Arts District and the historic French Quarter, where the old-world charm of fine restaurants, first-class hotel rooms and unique cultural experiences are around every corner. With 140 meeting rooms located directly above the 12 combinable exhibit halls totaling 1.1 million square feet, a 4,000-seat conference auditorium/theater, two 30,000+ sq. ft. ballrooms, three restaurants and a VIP dining suite, every amenity is conveniently located under one roof. The Center recently completed \$92 million in improvements including a newly repainted exterior, extensive landscaping enhancements and decorative lobby banners. Conventioneers will also enjoy comfortable furniture groupings plus "I-Cove" stations to connect to the internet. Technology upgrades include a 10-GIG internet backbone, new digital, flat-panel audio/video information systems in pre-function areas, executive cyber lounges, meeting room key card access, and digital meeting room signage.



**RENAISSANCE**  
SCHAUMBURG  
HOTEL & CONVENTION CENTER

### Renaissance Schaumburg Hotel and Convention Center

**Web site:** www.schaumburgconventioncenter.com  
**Contact:** Anthony Abbate, Director, Convention Sales  
**Address:** 1551 N. Thoreau Drive, Schaumburg, IL 60173  
**Phone:** 847-303-4111 **Fax:** 847-303-4149  
**Email:** anthony.abbate@renaissancehotels.com

The Renaissance Schaumburg Hotel & Convention Center is Chicagoland's only first-tier, exhibitor friendly alternative to downtown and O'Hare convention center locations. We feature 100,000 square feet of pillar-free exhibit space connected to the award-winning Renaissance Hotel with 500 luxurious guest rooms and an additional 48,000 square feet of meeting space.

## Gold Session Sponsors



### Atlantic City Convention and Visitors Authority

**Web site:** www.atlanticcitynj.com  
**Contact:** Gary Musich, Vice President  
Convention Development  
**Address:** 2314 Pacific Avenue, Atlantic City, NJ 08401  
**Phone:** 609-449-7110 **Fax:** 609-345-3685  
**Email:** gmusich@accva.com

The excitement of a beachside resort combined with an explosion of new dining experiences, first-class shopping, A-list entertainment and round-the-clock gaming makes this "Always Turned On" destination attractive to meeting, convention and tradeshow delegates. Ideally located, Atlantic City is easily accessible via major highways from the North, East and South, with expanded air and rail service. The owner and operator of the Atlantic City Convention Center which provides the space and amenities that event planners want, coupled with bend-over-backwards service from an experienced staff. Atlantic City boasts 20,000 hotel rooms with a peak night of 8000 rooms committable to groups, tradeshow and conventions. Atlantic City has benefited from 10 billion dollars of development in the past 10 years with \$3 billion in projects under construction.



### Chicago Convention & Tourism Bureau

**Web site:** www.choosechicago.com  
**Contact:** Darrell Baker, Director, Eastern Regional Sales  
**Address:** 1629 K Street, N.W., Suite 402  
Washington, DC 20006-1633  
**Phone:** 202-507-7074 **Fax:** 202-507-7079  
**Email:** dbaker@choosechicago.com

Make no little plans. Our advice for anyone coming to Chicago. Bold and inspiring, Chicago is an economic giant powered by doers and thinkers. A business epicenter easily reachable from all points on the globe. Diverse and dynamic, Chicago leads in all sectors of the global market with 226,500 businesses employing 3.9 million. While you're here, your event will enjoy the top-rated dining in the country, critically-acclaimed entertainment and a beautiful lakefront setting. And you'll have access to our team of experienced professionals to help your maximize event attendance. So plan on coming. But plan big.



Convention & Exhibition Facilities

### SMG

**Web site:** www.smgworld.com

**Contact:** Gregg Caren, Senior Vice President

**Address:** 300 Conshohocken State Road, Suite 770  
W. Conshohocken, PA 19428

**Phone:** 610-729-7922 **Fax:** 866-211-3483

**Email:** gcaren@smgworld.com

SMG manages 66 first class convention and exhibition venues worldwide, providing professional services for your next convention, trade show or special event. For 30 years, consistent service has given confidence in selecting SMG venues. SMG is a long-standing SISO partner, whose members enjoy one-stop shopping through our National Sales Office. Use our exclusive electronic SITEPAS lead system to shop any or all of our venues. Responses on availability and pricing in as little as 24-48 hours.



### David L. Lawrence Convention Center

**Web site:** www.pittsburghcc.com

**Contact:** Debbie Smucker, Director, Sales and Marketing

**Address:** 1000 Fort Duquesne Blvd.  
Pittsburgh, PA 15222-3622

**Phone:** 412-325-6174 **Fax:** 412-565-6008

**Email:** dsmucker@pittsburghcc.com

The environmentally-smart “green” David L. Lawrence Convention Center, managed by SMG, featuring 313,000 sq. ft. of exhibit space, 37 loading docks, 53 meeting rooms and a 31,000 sq. ft. ballroom. Located in downtown Pittsburgh’s cultural district, the Convention Center is within steps of theaters, cinemas, galleries, restaurants and across the bridge from PNC Park-home to Pirate baseball, and Heinz Field-home to Steelers & Panther football. The Center’s dynamic architectural design is like no other---breath-taking views, open terraces, and a suspended roof structure. 60,000 sq. ft. of pre-function space which overlooks the Allegheny River and rolling hills of southwestern Pennsylvania, leads into 236,900 sq. ft. of column-free space. This space provides limitless opportunities for exhibits and special events. The dramatic curved ceiling height (up to 125 ft), immense windows and skylights magnify the sense of space. A refined darkening system reduces light to allow for multi-media presentations. The Convention Center has received the Gold LEED (Leadership in Energy and Environmental Design) Certification rating from the US Green Building Council. The “green” features include: a natural ventilation system, an abundant amount of natural daylight, a water reclamation system, and an extensive recycling program.



### Puerto Rico Convention Center

**Web site:** prconvention.com

**Contact:** Kelly Ann Albert

**Address:** 220 Ontario Avenue, Egg Harbor Township, NJ 08234

**Phone:** 609-653-0021

**Email:** kalbert@prcb.org

The Puerto Rico Convention Center is the largest convention center in the Caribbean and the most technologically-advanced facility of its kind in the Caribbean and Americas. The 580,000 sq. ft. Puerto Rico Convention Center features a 152,700 sq. ft. exhibition hall, 39,500 sq. ft. ballroom and 36,200 sq. ft. of meeting space in 15 flexible rooms that break out into 28 sections. In November 2009, a new 500-room headquarter hotel was opened within the District. The \$238 million Sheraton property will serve as an “urban resort” for conventioners, with 63,000 sq. ft. of function space, casino, entertainment complex for live performances, retail shops, rooftop pool and spa.



### Reliant Park

**Web site:** www.reliantpark.com

**Contact:** Barbara Beaton

**Address:** One Reliant Park, Houston, TX 77054

**Phone:** 832-667-1743 **Fax:** 832-667-1748

**Email:** bbeaton@reliantpark.com

With 1.4 million square feet of Exhibit Space, Reliant Park is the premier convention, tradeshow, entertainment and sports complex in Houston, Texas. Encompassing over 350 acres, with 26,000 on-site parking spaces, Reliant Park consists of major facilities including Reliant Center, Reliant Stadium, and Reliant Arena. Reliant Center offers 706,000 square feet of single level contiguous exhibit space and over 78,000 square feet of meeting space along with 118 bays in the loading dock with over 280,000 square foot marshalling area. Reliant Arena offers an additional 350,000 square feet of exhibit space and general session space for 8000. Reliant Stadium offers 125,000 square feet of space. Reliant Park also offers 700,000 square feet in utility-prepared outdoor exhibit areas. Hosting over 600 events per year, Reliant Park is the perfect venue for events of all types and sizes.

## Silver Session Sponsor



**Suntec**  
SINGAPORE  
International Convention &  
Exhibition Centre

### SUNTEC Singapore

**Web site:** [www.suntecsingapore.com](http://www.suntecsingapore.com)

**Contact:** Boyd W. Christenson, Marketing Representative

**Address:** 1922 Farimount Avenue, St Paul, MN 55105

**Phone:** 651-228-1738

**Email:** [boyd.christenson@suntecsingapore.com](mailto:boyd.christenson@suntecsingapore.com)

Officially opened on 30 August 1995, Suntec Singapore is a world-renowned, international venue that has the perfect location for meetings, conventions and exhibitions. From large international trade shows to local consumer and lifestyle exhibitions, flexible space and excellent location make Suntec Singapore a preferred venue for exhibition organizers who anchor their events here year after year, lured by efficient services and professional attitude. Singapore is a global business hub. Some 7,000 multi nationals, including the Asia Pacific headquarters of many Fortune 500 companies, have their headquarters in Singapore. You can do business easily and travel about hassle free as English is widely used. Situated in the Central Business District, and only 20 minutes from Changi International Airport, Suntec Singapore is at the heart of a self-contained, totally integrated events infrastructure. In addition to its first-class facilities, Suntec Singapore offers direct access to 5,200 hotel rooms, 1,000 retail stores, 300 restaurants and the region's new centre for the performing arts, Esplanade – Theatres on the Bay. Suntec Singapore optimizes space and functions in a unique vertical structure. A spacious ground level lobby offers easy access to hotels, shopping and restaurants. Meeting Rooms, Ballrooms, Gallery and the Theatre occupy the middle floors. Our 12,000 square meter Exhibition Hall and 12,000 square meter Convention hall occupy our 4th and 6th levels; all equipped for the exhibition market, with movable walls for subdivision. A spiral ramp designed for two way, full size truck traffic is used for ease in moving exhibition material to the upper levels.

## Bio Badge



### KLEERTECH

**Website:** [www.kleertech.com](http://www.kleertech.com)

**Contact:** Scott McKye

**Address:** 2380 North Lark Drive, Fenton, MO 63026

**Phone:** 636-677-6610 x116 **Fax:** 877-552-2343

**Email:** [scottm@kleertech.com](mailto:scottm@kleertech.com)

We make more than badges. We make innovations. Since 1985, the trade-show and meeting industry has turned to KLEERTECH® for our ability to manufacture a complete line of high-quality nametag badge holders, ribbons and accessories. These custom-printed products are offered at the lowest prices available. We can custom-fit any size insert. We're not just 'Made-in-the-USA', we're also protecting the environment with our new and innovative BIO-D® badges, lanyards, and clips. What's so unique about this product line is that every item is either compostable or anaerobically biodegradable – an ideal solution for tradeshow and events wanting to go green. All this innovative thinking and unique product development helps events and the environment and has been earning us plenty of new customers as well as some gratifying awards. Awards include Trade-Show Executive's 2008 Innovation Award, the Industry Growth Award for Small Business Administration and the Apex Award for Black Meetings and Events.

## Photography Sponsor

# JIMBOCO!

### Jimboco Inc.

**Website:** [www.jimboco.com](http://www.jimboco.com)

**Contact:** Jim Allan, President

**Address:** 517 Anthony Drive, Oakville, Ontario  
Canada L6J2K6

**Phone:** (416) 809-7958

**Email:** [ja@jimboco.com](mailto:ja@jimboco.com)

Custom video productions that can help you promote your tradeshow on the internet. Download the pdf brochure to read my 30 second "elevator pitch." For more information, and lots of samples, please visit [www.jimboco.com](http://www.jimboco.com).

## Technology Sponsors



### FloorplanGenie by a2z, Inc.

**Web site:** [www.floorplangenie.com](http://www.floorplangenie.com)

**Contact:** Rajiv Jain

**Address:** 10320 Little Patuxent, Suite 1250  
Columbia, MD 21044

**Phone:** 410-740-9200 **Fax:** 410-740-9201

**Email:** [rajiv@a2zinc.net](mailto:rajiv@a2zinc.net)

FloorplanGenie is an online floor plan management service powered by a2z, the leading trade show and conference management solution provider. This free service brings our innovative technology to qualifying B2B events to expedite booth sales, and publish on web, mobile and social media. Using FloorplanGenie is fast, easy and beneficial for event managers, exhibitors and attendees. With a simple setup process, easy-to-use tools and 24/7 real-time access, FloorplanGenie saves everyone time and enriches the event experience.



### Convention Center Place

**Web site:** [www.conventioncenterplace.com](http://www.conventioncenterplace.com)

**Contact:** Gwyn Thakur

**Address:** Acton, MA 01720

**Phone:** 978-852-6398 **Fax:** 978-264-4528

**Email:** [Gwyn@conventioncenterstore.com](mailto:Gwyn@conventioncenterstore.com)

As show organizers, a banner link to the Convention Center Place (CCP) portal on your trade show and event websites helps your team, your exhibitors and your attendees have a stress-free event experience. CCP provides exhibitors the products, tips and checklists they need to plan and outfit their booth, in one place. Exhibitors and attendees can locate city information to help them get around without having to click around! See your customer satisfaction scores soar and your re-sign rates increase.

## F R E E M A N

### Concierge Elite® by Freeman

**Web site:** [www.freemanco.com](http://www.freemanco.com)

**Contact:** Molly Casey

**Address:** 1600 Viceroy, Suite 100, Dallas, TX 75235

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Concierge Elite® by Freeman is a mobile customer service and productivity application that offers exhibitors the convenience of self-service through their mobile device or PC and provides Show Management real-time visibility into their show's move-in and move-out activities. Concierge Elite is the industry's first mobile and web-based customer service tool that brings the Exhibitor Service Center directly to exhibitors via their mobile device and allows Show Management to track the progress of their show in real-time.