



REACH THE INDUSTRY'S TOP DECISION MAKERS THROUGH SPECIAL CEO SUMMIT SPONSORSHIP OPPORTUNITIES

Hyatt Regency Coconut Point Resort and Spa Bonita Springs, Florida • APRIL 10 - 13, 2011

Titanium

Sponsorship (Three only)

- Titanium sponsorship billing in all event promotion
- Up to (3) Senior Executives can attend ALL SISO functions
- Introduction as Titanium Sponsor to all members at General Session
- Listing in Conference guide as Titanium Sponsor and description of products and services in digital handouts
- Sponsor recognition on Sponsor logo panel signage
- Titanium Sponsor recognition at all sessions
- Logo and link on web site 30 days prior to and post event dates
- Full digital attendee lists
- Right of first refusal as Titanium sponsor for 2012 CEO Summit

- INVESTMENT -

\$10,000 to SISO

PLUS one of the following, paid directly by the sponsor to the hotel:

Opening Night Dinner; Tuesday Reception and Awards Dinner

Platinum

Sponsorship (Limit to five)

- Platinum sponsorship billing in all event promotion
- Up to (3) Senior Executives can attend ALL SISO functions
- Introduction as Platinum Sponsor to all members at General Session
- Listing in Conference guide as Platinum Sponsor and description of products and services in digital handouts
- Sponsor recognition on Sponsor logo panel signage
- Platinum Sponsor recognition at all sessions
- Logo and link on web site 30 days prior to and post event dates
- Full digital attendee lists
- Right of first refusal as Platinum sponsor for 2012 CEO Summit

- INVESTMENT -

\$10,000 to SISO

PLUS one of the following, paid directly by the sponsor to the hotel:

Monday Breakfast; Tuesday Breakfast

Gold

Sponsorship

- Gold sponsorship billing in all event promotion
- (1) Senior Executive can attend ALL functions.
(2) Senior Executives can attend General Sessions and breaks
- Introduction as Gold Sponsor to all members at General Session
- Listing in Conference guide as Gold Sponsor and description of products and services in digital handouts
- Sponsor recognition on Sponsor logo panel signage
- Gold Sponsor recognition at all sessions
- Logo and link on web site 30 days prior to and post event dates
- Full digital attendee lists

- INVESTMENT -

\$15,000 either cash or In-Kind Value*, or a combination of both:

Computers/Cyber Café; Tuesday Lunch

Silver

Sponsorship (Limit to six)

- Silver sponsorship billing in all event promotion
- (1) Senior Executive can attend ALL functions
- Introduction as Silver Sponsor to all members at General Session
- Listing in Conference guide as Silver Sponsor and description of products and services in digital handouts
- Sponsor recognition on Sponsor logo panel signage
- Silver Sponsor recognition at all sessions
- Logo on web site 30 days prior to and post event dates

- INVESTMENT -

\$8,500 or In-Kind Value* or a combination of both



*All In-Kind values will be determined by SISO with backup information supplied by the sponsor.