

Sponsors

Hosted by



Philadelphia Convention & Visitors Bureau (PCVB)

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The PCVB, a private non-profit membership corporation, is the primary sales and marketing agency for the Pennsylvania Convention Center and the official Tourism promotion Agency for the city of Philadelphia.



Pennsylvania Convention Center

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The Pennsylvania Convention Center's exceptional staff manages nearly 250 events a year, ranging from internationally-attended conventions to regional company retreats. We have decades of combined experience and are committed to providing the best experience possible for anyone who walks through our doors.

The recent \$787 million dollar expansion has increased the size of the building by 62 percent, making it the 14th largest facility in the nation with the ability to hold two meetings or conventions simultaneously and host mega tradeshow. Additionally, it provides us with the largest exhibit space and ballroom in the Northeast.

The expansion has bolstered the neighborhood surrounding the Convention Center, making it home to a variety of arts venues, eateries, government, financial institutions and media. The walkability of Philadelphia further enhances the Convention Center experience. A few steps out of the door will lead visitors to a plethora of cultural offerings, nightlife and a world-famous dining scene.



ARAMARK

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ARAMARK is a leader in professional services, providing award-winning food services, facilities management, and uniform and career apparel to health care institutions, universities and school districts, stadiums and arenas, and businesses around the world.

In FORTUNE magazine's 2011 list of "World's Most Admired Companies," ARAMARK was ranked number one in its industry, consistently ranking since 1998 as one of the top three most admired companies in its industry as evaluated by peers and analysts. ARAMARK also ranked first in its industry in the 2007, 2009 and 2010 FORTUNE 500 surveys. ARAMARK seeks to responsibly address issues that matter to its clients, customers, employees and communities by focusing on employee advocacy, environmental stewardship, health and wellness, and community involvement. Headquartered in Philadelphia, ARAMARK has approximately 255,000 employees serving clients in 22 countries.



Philadelphia Marriott Downtown

Contact: Tim Haggerty, Director of Sales & Marketing

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Hotel Facility:

- 1,400 guest rooms including 76 suites and 124 concierge level rooms in the main hotel, and 210 Deluxe Concierge Tower rooms with a separate private Concierge Lounge.
- The largest Grand Ballroom in Philadelphia (32,500 square feet). Ceiling height 22 feet in main section, 18 feet in side sections
- Wired meeting and guestrooms for high-speed Internet access
- Meeting and exhibit space totaling over 92,000 square feet with an exhibit hall with 32,500 square feet of space, enough to accommodate 155 8' x 10' booths. A total of 27 breakout conference rooms and 3 permanent board rooms.
- The health club includes an indoor lap pool, whirlpool, exercise

and aerobics room, saunas and changing facilities.

- The third floor skywalk connects to the award winning, Pennsylvania Convention Center which has 610,000 square feet of meeting/exhibit space.

Hotel Service:

- Gold Key and Pinnacle Award Winner and Excellency in the East Winner.
- The entire staff trained in principles of Total Quality Management and dedicated to total quality management and customer satisfaction.
- Marriott Quality Standards in place, Red Coat Program, Standard Convention Resume, Post Convention Report, Billing, Contract, designed to keep the Marriott product consistent from property to property.

Location:

- Only eight miles from the Philadelphia International Airport with train access to downtown Philadelphia which departs every half hour.
- Two miles from Amtrak's 30th Street Station with complimentary local access to the Pennsylvania Convention Center.
- Located in the heart of Historic Philadelphia - walking distance to Independence Hall, Historic City Hall and the Liberty Bell.
- Minutes from the Franklin Institute, Philadelphia Museum of Art, Academy of Music, Penn's Landing Waterfront, Academy of Natural Sciences, U.S. Mint, fine restaurants and major sports and entertainment arenas
- Surrounded by shopping facilities including The Gallery Mall, with over 240 shops and eateries, Reading Terminal Market, and Hard Rock Cafe.



Starr Bus Charter & Tours

Contact: Shane Lauler, VP Sales

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Starr Tours began its long history in 1947 with two transit buses that provided route service between Trenton and Hightstown, NJ. It was from these early beginnings that Starr grew to become one of the largest privately owned tour and motorcoach companies in America. The 50's era was responsible for Starr's growth of its charter fleet as air-conditioning and on-board lavatories were introduced into it's fleet of modern coaches. Tours for groups and individuals were introduced in the 60's with the New York World's Fair and several new and exciting long distance vacation and sightseeing bus trips.

When Atlantic City casinos revolutionized the motorcoach industry in the late seventies, Starr was the leader and its fleet

grew larger. The 80's and 90's gave Starr travelers more than motorcoach transportation with the introduction of air and cruise vacations. Starr quickly became one of the largest operators of daily excursions and vacation trips in the United States.

In July 2008, Starr relaunched an all-new Starr website at www.starrtours.com. This state-of-the-art trend-setting website showcases all that Starr offers and is one of the first tour operator websites to allow on-line reservations.

In late 2008, after 60 years, the decision was made to drop the "Tours" off the name and be formally called "Starr." This is exciting as our company name will finally match the name that travels millions of miles on our coaches each year. Additionally at this time, Starr was thrilled to consolidate both the Trenton, NJ Tour and Transit divisions into a newly renovated headquarters. This merger allows our team to further strengthen communications and execution to provide the best travel product.

In this 21st century, Starr continues to refine its areas of expertise by focusing on training and continuing to upgrade and update its fleet of motorcoaches. Starr's motorcoach fleet is now one of the finest and most modern available. Starr drivers continue to be the safest and best-prepared professionals in the motorcoach industry. Starr professionals are here to help and assist whenever and wherever possible.

Today, Starr is one of the largest family-owned bus companies in the United States. Reaching into its 3rd generation, Starr continues to serve the mid-Atlantic States with the highest level of service in the travel industry.

Starr and its affiliated operations are positioned as industry leaders providing charter transportation, tour service, convention shuttle service, and transportation fulfillment.



Roberts Event Group, Inc.

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A synergistic approach that marries the logic of the left-brain with the creativity of the right brain for intelligent, creative results.

Roberts Event Group, Inc. knows that every client and event is unique. Every aspect must be strategically considered and woven together seamlessly to achieve maximum return on investment along with brilliant results.

Roberts Event Group, Inc. is committed to nothing less than

perfection with each and every event we touch.

Our diverse backgrounds in hospitality, communications, theater, meeting management and the visual arts give us a definitive edge in understanding and visualizing an event's potential. These backgrounds matched with years of experience, a tireless work ethic, and our commitment to nothing less than the best have allowed us to rise to the top.

Roberts Event Group, Inc. is the leading provider of special events, meeting management, destination management, and event entertainment servicing Pennsylvania, New Jersey, and Delaware since 1994.



Reading Terminal Market

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Located in the heart of the city at 12th and Arch Streets, The Reading Terminal Market is one of the country's most impressive public markets with a long and rich history. In the late 1800's, The Farmers Market and Franklin Market heralded the coming popularity of indoor market.

After undergoing extensive renovations and revitalization in the early 1990's, today's market boasts over 80 merchants and is brimming daily with thousands of visitors. Market shoppers are treated to a diverse selection of locally-grown fruits and vegetables, fresh seafood, free-range poultry and meats, ethnic delights, baked goods, plants and flowers, and handmade crafts. Reflecting the area's reputation for unique and highly acclaimed cuisine, the Market encompasses the best of Philadelphia's renowned restaurant community and is a testament to sustainable agriculture. A commitment to farming communities and environmental stewardship is evident among the quality offerings of market merchants.

The Reading Terminal Market is considered one of the "must see" Philadelphia tourist destinations along with such sites as Independence Hall and the Liberty Bell. It has been a filming location for motion pictures and television shows including National Treasure, Trading Places, and CBS's Cold Case. And its culinary delights have been prominently featured on various food network television shows. The Market has hosted and catered numerous social galas, both large and small, including two highly acclaimed Inaugural Galas for Philadelphia's Mayor Ed Rendell, now Governor of the state. In addition, it has hosted the launch of Good Magazine, as well as The Metro.

The Reading Terminal Market offers a distinctive setting that provides a captivating atmosphere for the many special events catered by The Reading Terminal Market Merchants' Catering Company.



The Franklin Institute

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On February 5, 1824, Samuel Vaughan Merrick and William H. Keating founded The Franklin Institute of the State of Pennsylvania for the Promotion of the Mechanic Arts. The Franklin Institute's founding purpose was to honor Benjamin Franklin and advance the usefulness of his inventions.

In 1930, despite the Great Depression, The Franklin Institute and the Poor Richard Club began to seek funds to build a new science museum and memorial hall. In just twelve days, the sum of 5.1 million dollars was raised, providing the means for construction to begin. In 1932, the cornerstone of the new Franklin Institute was laid at 20th Street and the Benjamin Franklin Parkway. In 1933, construction began on the Fels Planetarium, donated by Samuel S. Fels. It was to be only the second planetarium in America.

On January 1, 1934, The Franklin Institute Science Museum opened to the public, making it one of the first hands-on science museums in the United States. (The Chicago Museum of Science and Industry opened in phases between 1933 and 1940.) The Franklin Institute's hands-on approach to science and technology, combined with the Fels Planetarium, made the Institute a popular spot. As the end of the twentieth century drew near, major changes were beginning at the Institute. In May of 1990, The Mandell Center, Tuttleman Omniverse Theater (now known as the Tuttleman IMAX Theater), and Musser Theater opened, adding dramatically to the size and appeal of The Franklin Institute. The new exhibits, exciting Omnimax films, and interactive presentations continued the Institute's long tradition of making science and technology fun.

Over the years, many famous scientists have demonstrated groundbreaking new technology at The Franklin Institute. For example, Nikola Tesla demonstrated the principle of wireless telegraphy at the Institute in 1893. Later, on August 25, 1934, Philo Taylor Farnsworth gave the world's first public demonstration of an all-electronic television system.

Today, The Franklin Institute is a vibrant 21st-Century organization that continues to offer new and exciting access to science and technology in ways that would both amaze and delight Mister Benjamin Franklin. The Institute has become a dynamic agent of change through its rich array of internationally recognized exhibitions and programs, lectures and discussions themed to illuminate issues in contemporary science, community outreach initiatives particularly targeted to girls and to urban youth, and its series of innovative partnerships in

public education. The Franklin Institute's universal appeal is reflected in the diversity of its audience—from world famous working scientists to involved citizens of any age; from elementary school through university level students; from inner city to suburban families. All are drawn here by a common interest in science and technology.

Presenting Sponsor



SMG Convention Centers

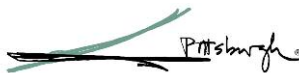
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Website: www.smgworld.com

SMG manages 67 first class convention and exhibition venues worldwide, providing professional services for your next convention, trade show or special event. For 34 years, consistent service has given confidence in selecting SMG venues. SMG is a long-standing SISO partner, whose members enjoy one-stop shopping through our National Sales Office. Use our exclusive electronic SITEPAS lead system to shop any or all of our venues. Responses on availability and pricing in as little as 24-48 hours. We look forward to working with you at our newest sister properties including Chicago's McCormick Place Complex, Detroit's Cobo Center, and the brand new Montego Bay Convention Centre on Jamaica's north coast.



David L. Lawrence
Convention Center

David L. Lawrence Convention Center

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The environmentally-smart "green" David L. Lawrence Convention Center, managed by SMG, featuring 313,000 sq. ft. of exhibit space, 37 loading docks, 53 meeting rooms and a 31,000 sq. ft. ballroom. Located in downtown Pittsburgh's cultural district, the Convention Center is within steps of theaters, cinemas, galleries, restaurants and across the bridge from PNC Park-home to Pirate baseball, and Heinz Field-home to Steelers & Panther football. The Center's dynamic architectural design is like no other---breath-taking views, open terraces, and a suspended roof structure. 60,000 sq. ft. of pre-function space which overlooks the Allegheny River and rolling hills of

southwestern Pennsylvania, leads into 236,900 sq. ft. of column-free space. This space provides limitless opportunities for exhibits and special events. The dramatic curved ceiling height (up to 125 ft), immense windows and skylights magnify the sense of space. A refined darkening system reduces light to allow for multi-media presentations. The Convention Center has received the Gold LEED (Leadership in Energy and Environmental Design) Certification rating from the US Green Building Council. The "green" features include: a natural ventilation system, an abundant amount of natural daylight, a water reclamation system, and an extensive recycling program.



Hampton Roads Convention Center

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Description: The SMG-managed Hampton Roads Convention Center features 344,000 total square feet of versatile convention and exhibit space. Located in the geographic heart of the Hampton Roads metropolitan area, two-thirds of the East Coast's population is within a day's drive or less! With over 35 meeting rooms and a grand ballroom with banquet seating for more than 2,000 the HRCC presents flexibility, versatility and hospitality, in the center of it all.



Montego Bay Convention Center

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The Montego Bay Convention Centre is located in Rose Hall and sits on 35 acres. Designed as a modern state of the art facility capable of hosting small and large meetings, conferences, exhibitions, banquets and weddings. In close proximity to 6 major hotels with 2,500 hotel rooms, duty free shopping, major attractions and some of the best golf on -island. Distance from the Airport is a short 15 minute ride. The facility, a first of its kind in the English speaking Caribbean.



Puerto Rico Convention Bureau

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The Puerto Rico Convention Center Pedro Rosselló is the largest convention center in the Caribbean and the most-technologically-advanced in the Caribbean and Latin America.

Able to host groups of up to 10,000 delegates in world-class, state-of-art surroundings, this magnificent and welcoming facility features 152,700 square-feet of exhibition space, a 39,500 square-foot Ballroom (the largest in the region) and 36,200 square-feet of additional meeting space, including 15 separate meeting rooms on two levels, divisible into 28 breakout rooms.

On-site services at the Center include an award-winning food and beverage team, a full-service business center, dedicated event staff, on-site production rigging and sound and light staff, as well as closed-circuit television and security systems to monitor all installations. Top tier technology includes full-fiber optic broadband and wireless Internet, a production balcony, video-conferencing, satellite transmission, as well as fully programmable light and sound controls.

With its signature wave-like roof line and a 13-story glass curtain offering spectacular views of the San Juan harbor and area beaches, the Puerto Rico Convention Center creates a singular destination for conventions, trade and consumer shows. Located ten minutes from the Luis Muñoz Marín International Airport, Condado tourist area and Old San Juan, the Center is part of a vibrant new tourism district currently under development that is fast becoming one of the Island's most sought-after spots for business and entertainment. Upon completion, the District will feature fountains, hotels, promenades, retail outlets, entertainment and dining venues to provide delegates with a distinctive Puerto Rico experience.



Reliant Park

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Reliant Park is the premier trade show, convention, entertainment and sports complex in Houston, with 2.1 million total square feet of exhibit space and 26,000 parking spaces.

The Reliant Park complex encompasses over 350 acres, hosts over 600 events per year and consists of these major facilities—Reliant Center, Reliant Stadium, and Reliant Arena. Reliant Center boasts 706,213 sq. ft. of contiguous exhibit space divisible into 11 separate halls, ranging in size from 40,000-168,000 sq. ft., with 110 loading docks and a 250,000 square foot marshalling area. Additionally, Reliant Center has 61 meeting rooms and 50,000 sq. ft. of registration space. We are proud to be the host facility for many successful annual trade show events including Abilities Expo, Offshore Technology Conference, and Nutcracker Market as well as our newest annual events, The Metropolitan Cooking and Entertaining Show and Image Expo!

Gold Sponsors



ASP

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ASP has been designing and building websites for trade and consumer shows since 1997. We have built over 1,500 show websites so can offer expert advice and assistance brought through fourteen years of knowledge and experience. Our websites, built on our exclusive content management system, SHOWOFF, give show organizers a range of online tools to manage the event campaign and create unique online business models. A SHOWOFF website will allow organizers to: create new revenue streams, bring your expo brand alive online, achieve ROI from online activities, integrate with other suppliers for a seamless experience, easily measure and analyze your online marketing campaign.



American Exhibition Services, LLC

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AES™ offers an array of marketing opportunities to enhance exhibitors' exposure prior to, during and following a show. These established services are provided to exhibitors at affordable prices and create revenue for the show. Our services include the Exhibitor Preview literature carousel, Buyer's Action Pack mailer, Convention News Network featuring live on-site interviews, and Marquees in Motion shuttle marketing programs. In addition to our services, AES recently introduced new opportunities to enhance the show experience. These include Hand Sanitizer Kiosks, a unique addition to any show; these healthy living stations provide signage for exhibitors/show branding and are portable and convenient. WideEmotion, is an 18-ft. screen showcasing exhibitor and show information. Virtual Buyer's Action Pack is an electronic form of traditional pre-show mailers. This green alternative provides exhibitors exposure prior to, during and following the show. Flexible partnering options offered to best suit your show's needs including outsourcing, rentals and fulfillment.



Event Technology Services

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At ETS, we provide focused attention to the attendee, speaker, exhibitor, and show manager, ensuring success at every event we manage. Our goal is to... create an environment where the attendee can be "wowed" by a keynote while the technology remains transparent, creating a seamless delivery of the intended message. ...create an environment where the speaker can feel comfortable and relaxed, knowing all of the technology requirements have been met, allowing for concentration solely on the audience. ...create an environment where the exhibitor can achieve an exceptional impact on the exhibit floor, gain a strong return on investment, and seek out more opportunity to integrate with the show. ...provide a backbone for show management with consistent, premium service by creative individuals allowing the attendee, speaker, and exhibitor to shine during the event.

HARGROVE

TRADE SHOWS | EVENTS | CUSTOM EXHIBITS

Hargrove, Inc.

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In an economic climate where you are under increased pressure to control costs, attract attention and show results, you need an expert tradeshow and events company with a personal approach who understands your needs and will do whatever it takes to ensure your success. At Hargrove, your goals become our ambition. From major industry trade shows around the country to complex, high profile events and custom exhibits that produce results, Hargrove helps corporations, non-profits and government agencies bring their vision to life. Hargrove is a family owned business focused on providing a tailored and flexible service approach to the more than 1,000 tradeshow, event and exhibit clients it serves annually. Key clients include the American Society of Association Executives, Nielsen Expositions, National Science Teachers Association, Microsoft, General Electric and Credit Union National Association. Our personal approach means that you and your success are our top priority. At Hargrove your exhibitors' needs are managed in house with the utmost care; our management team stays with you year after year; our sustainability programs are measurable and our technology solutions are tailored to your needs. Hargrove is ready to make your goals, our ambition.



Par Avion Meetings & Conventions

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Looking for what's next now in regards to the latest in housing services? Then look no further as Par Avion is the company for you! From providing a 'one-stop' seamless experience where an individual can make hotel, air and car rental reservations, our knowledgeable and experienced staff excel at finding creative solutions to your challenges. Utilizing best of breed technology and proven methods to increase room usage, Par Avion will provide unparalleled customer service which has contributed to our clients' success. It is time you made the change to experience the Par Avion Difference.



Smart-reg International, Inc.

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For over 26 years, SMART-reg International has been providing fail-safe registration and lead retrieval with passionate customer service. SMART-reg is a technology-savvy service provider that brings innovation, results and now more than ever, value for your registration and data management budget. We give you an array of solutions to choose from or complete turnkey systems that uniquely fit your event and your bottom line. We are more than just registration! Our value-add solutions integrated with our online, on-site and lead retrieval systems will enhance the Attendee and Exhibitor experience. A sampling... Colleague or Product Locators; Agenda Printing Kiosks; Web-Based Banquet Seating; Online Exhibitor Booth Sales and Sponsorships; Speaker logistics; Attendee Networking; RFID or MagCard Badging technology; Our award winning Tap-N-Go for session/event tracking; WEB-Based Certificate printing and ShowFloor Detective --Who swiped Me?

Silver Sponsors



Enterprise Event Management Software

a2z, Inc.

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a2z, Inc. provides powerful web-based tools that help increase and accelerate booth sales. Our clients also realize improved productivity in back office processes; increased connectivity with their membership; seamless integration with their AMS, CRM and financial databases; and an improved event website for their attendees and exhibitors. a2z has developed three platforms as one integrated solution to help save money, engage attendees and enhance exhibitor satisfaction, Exposition & Conference Management, Networking & Lead Management and Mobile & Social Media. a2z powers more than 700 events and over 25% of the Top 200 shows and is the world's leading provider of innovative solutions to sell and manage shows and events.



Atlantic City Convention & Visitors Authority

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If you're looking for a great facility, accommodating staff, perfect location and exciting destination, Atlantic City, New Jersey, offers everything you need, including a prime location in the heart of the populous Northeast.

For a great meeting, conference or expo, the Atlantic City Convention Center offers 486,600 square feet of contiguous exhibit space, 45 meeting rooms, modern amenities including free WiFi and ample pre-function space. The staff works with you from start to finish to produce an event like no other.

Throughout the Atlantic City area, you'll also find first-class resorts with a variety of conference facilities as well as elegant ballrooms, theaters, well-equipped boardrooms and other amenities – even a 10,000 square foot special event facility on a pier overlooking the ocean.

And Atlantic City's fine resorts also offer a plethora of first-class rooms, a world of fine dining options, championship caliber golf, shopping galore, A-list entertainment, luxurious spas – everything you need for memorable conferences.

There's more to come, too. Revel Entertainment plans to open its casino in mid-2012 with more than 1,000 new hotel rooms, 160,000 square feet of convention space, a dozen restaurants, along with expansive retail, entertainment, nightlife and spa facilities. The new property has about 1,000 feet of Boardwalk and beach frontage and is conveniently located on the north end of the Boardwalk.

In addition, Landry's Inc. has purchased the Trump Marina Hotel Casino and plans to convert it to a Golden Nugget casino. The changes include upgrades throughout and new restaurants.

Other changes include construction of a multi-level parking garage to serve Atlantic City Outlets-the Walk and the Atlantic City Convention Center, as well as the addition of a new strip of stores at Atlantic City Outlets-The Walk opening this spring.

Combine all of this, and you truly have a destination that has it all.



Chicago Convention & Tourism Bureau

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For half a century, McCormick Place has built a reputation as the country's premier destination for meetings and conventions. We've offered our customers the very best in location, marketing, service and amenities. And we've dedicated ourselves to continually making the Chicago experience better. In 2010, we pushed for historic legislation that would ensure we had a reputation for one more thing – affordability. We listened to our customers, and the collaboration that followed was unprecedented. Broad public support from elected officials throughout the state helped pass into law what can only be described as a game changer. Chicago recognizes the importance of this industry. We've changed our business model to not only drive down costs, but to provide greater choices for our customers to do business. Our track record as a destination is proven. With these historic changes, we're proud to provide the opportunity to take advantage of all McCormick Place has to offer to more people than ever before. Stop by our booth to learn more about why you should choose Chicago for your next event.



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Destination DC serves as the lead organization to successfully manage and market Washington, DC as a premier global convention, tourism and special events destination, with a special emphasis on the arts, cultural and historical communities. Destination DC is responsible for developing and executing centralized and cohesive sales and marketing strategies. Destination DC is a private, non-profit corporation with a membership of more than 1,000 businesses and organizations that support the DC travel and tourism sector.



Exhibit Surveys, Inc.

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Exhibit Surveys, Inc. pioneered the field of exhibition and event research more than 45 years ago. Since 1963, Exhibit Surveys has established metrics that have become industry standards and developed unique diagnostic tools to provide guidance and sound recommendations to associations and for-profit trade show organizers, exhibitors, corporate event producers, CVBs, and event industry suppliers. Our research staff, located in Red Bank, New Jersey, has conducted primary research for more than 5,000 exhibitions and events globally, and in excess of 10,000 exhibits.



EXPOCAD by A.C.T. Inc.

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A. C. T. develops innovative software solutions through the EXPOCAD® brand. Notably well known for exhibition management sales and marketing software designed for show organizers & general service contractors, we also offer EXPOCAD Mobile Events offering the latest in smart phone technology with all conference details at your fingertips. Stop by and see Rich during the meeting or contact Sales@expocad.com

F R E E M A N

Freeman

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Freeman is the world's leading provider of integrated services for face-to-face marketing events. Clients engage Freeman for strategic counsel, creative development and on-site logistics execution for face-to-face events of all sizes.

The company is owned by both employees and the Freeman

family, and today continues to carry forward the entrepreneurial spirit of the company's origin. Customer driven, Freeman has a reputation for providing reliable, consistent, highly regarded products and services.

Integrity is the foundation of the company's culture. Freeman offers a total package of solutions to our customers, with a scope of products and services unmatched by the competition. By empowering our employees to make educated, strategic decisions Freeman delivers reliable, consistent problem solving solutions that our customers have come to rely on.

Freeman continues to elevate the face-to-face marketing industry as a whole, delivering quality solutions and strategic, creative thinking that solidify the company as the industry benchmark.



Hershey Harrisburg Regional Visitors Bureau

Contact: Sharon S. Altland, Director of Sales
Address: 17 South Second Street, Harrisburg, PA 17101
Phone: 717-231-2991 **Fax:** 717-231-2808
Website: www.visithersheyharrisburg.org

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KUEHNE+NAGEL

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Contact: Jacqueline Russo, Vice President
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Kuehne + Nagel, Inc. global logistics and international customs brokerage corporation with 700+ offices around the world. KN Exposervice, the division dedicated to Exhibitions and Events, services the cargo of thousands of exhibitors each year attending exhibitions on all continents. North American

headquarters are located in Chicago and serve as official forwarder/customs broker for exhibitions like Pack Expo International, The National Restaurant Hotel Motel Show and Cirque du Soleil. Kuehne + Nagel, holds all required licenses with the U.S. government and TSA.



Loews Philadelphia Hotel

Contact: Ed O'Boyle, Director of Marketing
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Website: www.loewshotels.com/Philadelphia

The Loews Philadelphia Hotel has transformed the landmark historic PSFS Bank Building into a new 581 room luxury hotel. Located in the heart of Center City Philadelphia, the hotel sits directly across from the Pennsylvania convention Center and within easy walking distance to City Hall, The Reading Terminal Market, Gallery Shopping, restaurants, historic sites and more. A full service health spa and lap pool, the 236 seat Restaurant at Solefood, business center, and private concierge lounge are many of the features of the hotel.



Metropolitan Exposition Services

Contact: Lenny Servedio, GM & CFO
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Phone: 201-994-1300 **Fax:** (201) 994-1350
Email: info@metro-expo.com
Website: www.metro-expo.com

Yesterday's values, tomorrow's vision, delivered today. Metro-Expo is a cohesive and proactive team of conscientious professionals in tune with our ever-changing event industry. Metro believes in providing an environment that promotes a kinship with the entrepreneur in all of us. We don't just say it. We deliver it! We are a consistently reliable team whose vested interest ensures our partners success. Our network, our service and our equipment provide you an unparalleled added value. Collaboration, flexibility and integrity are cornerstones of a vision that focuses on you, your exhibitor and all your key partners. This is precisely the reason we have retained 99% of clients since inception. Come share in our vision. We will earn your trust by taking your unique vision and requirements and marry them with honor and commitment to deliver a finished product on time, on budget and with a smile!



New Orleans Morial Convention Center

Contact: Keith Levey, CMP, Director of Sales

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In walking-friendly New Orleans, the New Orleans Ernest N. Morial Convention Center is literally just steps away from the Warehouse/Arts District and the historic French Quarter, where the old-world charm of fine restaurants, first-class hotel rooms and unique cultural experiences are around every corner. With 140 meeting rooms located directly above the 12 combinable exhibit halls totaling 1.1 million square feet, a 4,000-seat conference auditorium/theater, two 30,000+ sq. ft. ballrooms, three restaurants and a VIP dining suite, every amenity is conveniently located under one roof. The Center recently completed \$120 million in improvements including a newly repainted exterior, extensive landscaping enhancements and decorative lobby banners. Conventioneers will also enjoy comfortable furniture groupings plus "I-Cove" stations to connect to the internet. Technology upgrades include a 10-GIG internet backbone, new digital, flat-panel audio/video information systems in pre-function areas, executive cyber lounges, meeting room key card access, and digital meeting room signage.



New Orleans Metropolitan Convention & Visitors Bureau

Contact: Sallee Pavlovich, Director of Corp. & Trade Shows

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Website: www.neworleanscvb.com

Consistently recognized as one of the top five convention and visitor bureaus in the United States, the New Orleans Convention & Visitors Bureau is the driving force behind New Orleans' most important industry, tourism. Today the cultural riches, sensual indulgences and unparalleled service that define the New Orleans experience continue to flourish, as they have for centuries. The most celebrated and historic core of the city—including the French Quarter, Central Business District, Warehouse and Arts District, Magazine Street, the Faubourg Marigny and Garden District—are thriving. Holding meetings and conventions in New Orleans couldn't be easier when

handled by the NOCVB. With a 50 year history and long-standing ties to local and national suppliers, the NOCVB has the resources to ensure that your event is not only successful, it is the benchmark for all your future meetings. Come see why New Orleans is consistently chosen as a top ten convention destination. We stand ready to help you maximize your return on investment as well as create an unforgettable experience for your attendees, exhibitors and show owners.



Pathable

Contact: Tara Barnes, Marketing Manager

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Description: Pathable, Inc., a privately held Seattle-based company, was founded in 2007. Since that time, it has served hundreds of events, including those of Microsoft, SAP, GE Healthcare, Meeting Professionals International, and Dell, with a private, branded on-line event communities that allow attendees to connect, schedule meetings, choose their session schedules and visit exhibitors for months around a face-to-face event.



RENAISSANCE

SCHAUMBURG
HOTEL & CONVENTION CENTER

Renaissance Schaumburg Convention Center

Contact: Anthony Abbate, Director, Convention Sales

Address: 1551 N. Thoreau Drive, Schaumburg, IL 60173

Phone: 847-303-4111 **Fax:** 847-303-4149

Email: anthony.abbate@renaissancehotels.com

Website: www.renaissancehotels.com

500 room hotel with 148,000 sq ft of function space including 100,000 sq ft of pillar free convention center space. This John Portman designed luxury property is 11 miles West of O'Hare Airport, 27 miles from downtown Chicago and features the only first tier, exhibitor friendly convention center space in the Chicagoland area.



Sherpa Solutions

Contact: Jacques Racine, President & CEO

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Website: www.sherpa-solutions.com

About Sherpa Solutions – Sherpa Solutions was founded in 2009 by industry veteran of 22 years, Jacques Racine, and is a leading developer of mobile applications for the tradeshow and exhibition sector. Sherpa Solutions has proven its ability to develop meaningful applications with its ActivTouch app that was recently awarded the prestigious EIBTM Worldwide Technology Watch award in Barcelona, Spain, beating a record number of entrants. With a staff of 16, Sherpa is actively involved in over 150 events in 6 countries. Clients include Reed Exhibition USA, Reed Exhibition Latin America, Reed France, UBM TechWeb, UBM Cannon, Ascend Integrated Media, as well as over 30 professional associations. Sherpa Solutions has also fostered strong partnerships with Freeman, onPeak, Expocad, Map Your Show and Insiteo.



Travel Planners

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Travel Planners specializes in housing for trade shows and conventions, including many events produced by SISO members. For 30 years, Travel Planners has consistently been first-to-market with innovations that have advanced the entire housing industry. Our core technologies, game-changing utilities, and real-time booking and block-management engines work flawlessly. And they save time, delight users, and boost bottom-line results. Our innovations have changed the way reservations are made and managed. Contact us for a consultation by industry experts.

Industry Sponsors



American Business Media

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Website: www.americanbusinessmedia.com

Founded in 1906, American Business Media is positioned at the center of the global b-to-b ecosystem. As the only association focused on the integrated b-to-b media model – which includes print publications, events, digital media and business information – ABM delivers intelligence to industry professionals worldwide, including Madison Avenue, Wall Street and the Beltway. ABM's 200-plus member companies reach an audience of more than 100 million professionals and represent nearly 6,000 print and online titles and over 1,000 trade shows, with well over \$20 billion in annual revenues.



Mexican Association of Exhibitions and Events

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Contact: Jose Luis Ssavedra Executive Director

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The Mexican Association of Exhibitions and Events is a non profit organisation created to help our members in 3 principal objectives:

1. - Networking

2. - Added Value Services

3. - Education Programs

We are the door for the MICE industry in Latinamerica



CEIR

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The Center for Exhibition Industry Research (CEIR) is a non-profit organization with the mission of advancing the growth, awareness and value of exhibitions and other face-to-face marketing events by producing and delivering research-based knowledge tools that enable stakeholder organizations to enhance their ability to meet current and emerging customer needs, improve their business performance and strengthen their competitive position.

Bio Badge



KLEERTECH

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We make more than badges. We make innovations. Since 1985, the trade-show and meeting industry has turned to KLEERTECH® for our ability to manufacture a complete line of high-quality nametag badge holders, ribbons and accessories. These custom-printed products are offered at the lowest prices available. We can custom-fit any size insert. We're not just 'Made-in-the-USA', we're also protecting the environment with our new and innovative BIO-D® badges, lanyards, and clips. What's so unique about this product line is that every item is either compostable or anaerobically biodegradable – an ideal solution for tradeshow and events wanting to go green. All this innovative thinking and unique product development helps events and the environment and has been earning us plenty of new customers as well as some gratifying awards. Awards include Trade-Show Executive's 2008 Innovation Award, the Industry Growth Award for Small Business Administration and the Apex Award for Black Meetings.