



**THE ROBERT L. KRAKOFF  
SISO LEADERSHIP AWARD**  
The Society of Independent Show Organizers

The Robert L. Krakoff SISO Leadership Award is awarded to an individual who has made outstanding contributions to the face-to-face events industry throughout his/her career. As Bob was such an active member of SISO this award was established to honor an individual who has shown the same leadership qualities as Bob throughout their career.

John Mooney was the first recipient of the award in 2008, followed by Ned Krause in 2009.

As we celebrate the 20th Anniversary of SISO, we invite you to nominate an industry leader for this prestigious award. The individual you nominate would either be or have been a representative of a SISO member organization.

To be considered for the Award, the nominee should have significant years of senior-level executive experience in the industry, a reputation for the highest ethical standards, and a proven career record for excellence.

Other elements that a well-qualified candidate might have would include:

- A history of being (or having been) a strong advocate for the face-to-face events industry.
- Demonstrated vision for his/her organization; strong leadership skills; respect from peers.
- A track record of successfully driving profits for their organization and a demonstrated commitment to helping develop the face-to-face events industry.

In summary, this award should recognize this nominee's career of achievements and place them at the pinnacle of success within our industry.

To nominate someone you feel deserving of the 2010 SISO Krakoff Award, please complete the attached entry form or complete the nomination online and return it to me by January 31, 2010. All entries should be sent to:

Mr. Lew Shomer – Executive Director; SISO  
2601 Ocean Park Blvd., Suite 200  
Santa Monica, CA 90405  
Email: [lshomer@shomex.com](mailto:lshomer@shomex.com)

The Krakoff Award committee will judge all nominations and the recipient of the award will be announced at the SISO CEO Summit annual meeting lunch on April 12 at the Barton Creek Resort, Austin, TX. All entries becomes the property of SISO.

